



NHBZ Weekly News

Welcome to Nusach Hari B'nai Zion

Affiliated with Union of Orthodox Congregations of America

Parshas Yisro

February 14-15, 2025  
Candle Lighting 5:20 PM

16-17 Shevat 5785  
Shabbos Concludes 6:20 PM

### Bulletin Sponsorship

This week's bulletin is sponsored by Stanley Goldfader in honor of his wife, Rhonnie, for a full and speedy recovery IY"H (please G-d) soon. Please daven for Rachel bat Sarah until further notice

### Shabbos Programming

Soul Building with Rabbi Sentell  
"The Feminine Divine"  
10:00 AM

Childcare 10:00 AM-11:30 AM  
Weather Permitting

### Torah Portions

Torah Reading Exodus 18:1-20:23	394 - 414
Haftorah: Isaiah 6:1-7:6, 9:5-6	1154 - 1156



### Prayer Times

Friday, February 14

Mincha/Maariv 5:20 PM

Candle Lighting 5:20 PM

Shabbos, February 15

Shachris/Mussaf 9:00 AM

Drasha by the Distinguished  
Rabbi Feigenbaum

Mincha 5:00 PM

Shalosh Seudos and Learn  
after Mincha  
by the Distinguished  
Rabbi Nimchinsky

Shabbos Concludes 6:20 PM

### Minyan Times February 16 - 22

	Sun Feb 16	Mon Feb 17	Tues Feb 18	Wed Feb 19	Thurs Feb 20	Fri Feb 21	Shabbos Feb 22
Shachris	8:00	8:00	7:00	7:00	7:00	7:00	9:00
Mincha/ Maariv	5:30	5:30	5:30	5:30	5:30	5:25	5:00

Nusach Hari B'nai Zion Congregation • Rabbi Aaron Borow, Emeritus • Rabbi Ze'ev Smason, Emeritus  
Nusach Hari B'nai Zion • 650 N. Price Rd. St. Louis, MO 63132 • Phone 314.991.2100 • Web: [www.nhbz.org](http://www.nhbz.org)

# Congregation News

## Yahrzeits Observed This Week

Thurs eve Feb 13 - Fri Feb 14  
16 Shevat - Ivan Miller

Fri eve Feb 14 - Sat Feb 15  
17 Shevat - Edward Barry Ellis

Sat eve Feb 15 - Sun Feb 16  
18 Shevat - Herman Makovsky  
18 Shevat - Barney Schucart  
18 Shevat - Sean Tolpen

Tues eve Feb 18 - Wed Feb 19  
21 Shevat - Judy Goldman  
21 Shevat - Eliezar Tullman

## Happy Birthday!

Robert Kaiser - February 14  
Stuart Klamen - February 16  
Maxwell Pepose - February 17  
Morissa Pepose - February 17  
Samuel Pepose - February 17  
Rafi Matt - February 18  
Edward Levitt - February 20

## Happy Anniversary!

Mark & Natalia Wallman - February 16

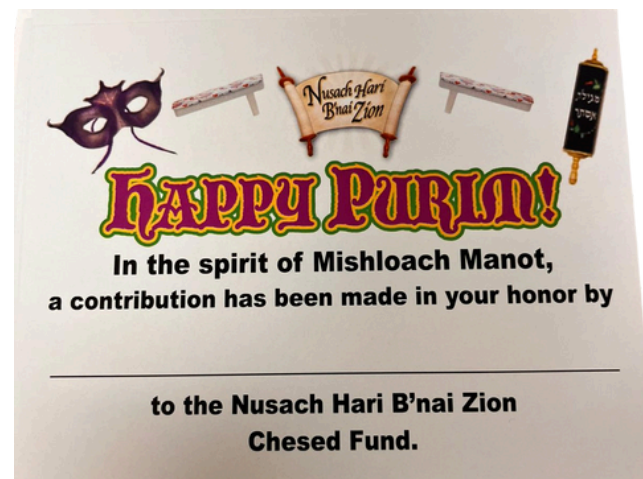
## Upcoming Rabbi Weekend

The Search Committee is excited to host our first candidate's visit to Nusach Hari B'nai Zion from **Thursday, March 6 through Sunday, March 9.**

Our members will have the opportunity to meet Rabbi Aron Rubin and his wife and family over the course of Shabbos and different events. This is our opportunity to decide whether we think he is a good fit for our Shul. Similarly, he will also be learning about our community and deciding if this is an opportunity for him and his family. A brief bio and picture are found on page 4. In the meantime, please plan to attend as many of the events as possible.

Looking forward. Have a Good Shabbos.  
Dan Winograd  
Alan Zarkowsky  
Co-Chairs of the Search Committee

## Purim Cards for Sale



Buy your Purim cards today

\$5 each

5 for \$20

10 for \$36

Contact the office with any questions

## Save The Date!

**Kesher Mother Daughter Program**  
Every Sunday Morning in February

**Mimi David's Masquerade Class**  
February 27, March 6, & March 20 -  
2:00 PM

**Sunday Shachris/Breakfast**  
March 2 - 8:00 AM

**Shabbos Proba with Rabbi Rubin**  
March 6-9

**Women's Hamantaschen Bake**  
March 11 - 5:30-7:30 PM

**Purim Breakfast Seuda**  
March 14- 10:00 AM

**Keep An Eye Out For Some  
More Amazing Events To  
Come!**



## Ongoing Classes

### Sundays

Rabbi Swidler's "Learning Mishna"  
after Shachris

### Mondays

Partners in Torah  
8:00-9:00 PM

### Tuesdays

Rabbi Sentell's "Chumash in the  
Original"  
12:00-12:45 PM

### Wednesdays

Rabbi Feigenbaum's "The Torah's  
wisdom for our everyday life"  
7:00 PM

### Thursdays

Rabbi Hess's Amud-a-Week  
after Maariv

### Mondays-Thursdays

Rabbi Smason's "The Book of Judges"  
Zoom Class 3:00 PM

[https://us04web.zoom.us/j/78974795850?  
pwd=tw7lIOVumZ8QeIPxHvApYZsox8VU  
em.1](https://us04web.zoom.us/j/78974795850?pwd=tw7lIOVumZ8QeIPxHvApYZsox8VUem.1)



# The Rubin Family Bio

Rabbi Aron Rubin grew up in Melbourne, Australia, the land of koalas and reverse gravity. He studied for two years at Yeshivat Har Etzion in Alon Shevut, and attended college in Melbourne, where he earned a bachelor's degree in food science and chemical engineering. While at college, Rabbi Rubin was active in the Melbourne Jewish community, giving Torah classes, and as a counselor in Bnei Akiva. Upon graduating, he decided to follow his passions to become a Rabbi.

After completing college, Rabbi Rubin relocated to New York, where he earned his Semicha (Rabbinic Ordination) from Yeshiva University (and where he met his wife, Leia). He also participated in the combined RIETS/Ferkauf program, designed to further train Rabbis in the area of mental health and counseling. While studying for Semicha, Rabbi Rubin served as a Rabbinic Intern at the Roslyn Synagogue, and at the Great Neck Synagogue, in the New York Area. He also earned a masters degree in Jewish education from Yeshiva University's Azrieli School.

In 2019, Rabbi Rubin and his family moved to Overland Park, Kansas, where he is the Assistant Rabbi at Congregation BIAV, and serves a number of roles in the Kansas Jewish community. He was the Rabbi of the Kansas City Kollel, and taught across a number of ages at Hyman Brand Hebrew Academy. He is currently the Rabbinic Representative at the Vaad HaKashruth of Kansas City, and performs a number of roles for the Vaad.

When not learning or teaching, Rabbi Rubin can be found baking a cake, reading, nurturing one of his indoor plants, or taking care of household responsibilities.

Leia Rubin (Wachsstock) hails all the way from a place called "St. Louis, Missouri". She attended Block Yeshiva High School, and spent one and a half years at Michlalah Seminary in Jerusalem. Leia has a B.A. in Judaic studies from Touro College, and a master's degree in occupational therapy from Touro University. She currently works as an occupational therapist with hospital patients in acute care, and essentially doubles up as a professional weight-lifter (lifting patients for treatment).

Leia is very passionate about teaching Torah and communal involvement. In addition to her work and family responsibilities, Leia is very active in the Overland Park Jewish community. She is involved in youth and women's programming, studies with girls for their Bat Mitzvah, and teaches Torah classes to groups of women.

Rabbi Aron and Leia Rubin have three children: Eitan (6 years old), Yedidya (2 years old), and Atara (2 months old).





# THE SISTERHOOD SCOOP

## FEBRUARY 15



Volume 8

Number 7

17 Shevat 5785

February 15, 2025

### NEXT BOOK CLUB MEETING – SUNDAY, MARCH 30, BEFORE PIZZA NIGHT

The March book is ***Before the Storm: A Thrilling Historical Novel of Real-Life Nazi Hunters***, by James Shipman.

Set in 1948 against the backdrop of the Berlin Blockade, this fast-moving Cold War thriller is action-packed and based on a true story with plenty of plot twists and moral dilemmas.



Due to popular demand, the March Book Club will meet on **Sunday afternoon, March 30, at 3:30PM, at NHBZ**. This time and date will allow Book Club members to get together during the afternoon and enjoy NHBZ's All-You-Can-Eat-Kosher-Buffer Pizza Night & Salad Bar after the discussion!

**Everyone is welcome!**

All subsequent 2025 Book Club dates meet on Monday nights, 7:15-8:45PM – locations TBA:

- ☐ May 19 – ***My Life***, by Golda Meir
- ☐ July 28 – ***90 Seconds: The Epic Story of Eli Beer and United Hatzalah***, by Rabbi N. Seltzer
- ☐ September 15 – ***The Whisper Sister***, by Jennifer S. Brown
- ☐ November 24 – TBD

Watch this space for details of the titles of the Book Club selections for 2025!

For more information contact **Fran Alper** at: [fran.alper@outlook.com](mailto:fran.alper@outlook.com) or [sisterhood@nhbz.org](mailto:sisterhood@nhbz.org)

### A Lesson from the 10 Commandments

“The Ten Commandments were addressed in singular to the whole of the Jewish people; if even one Jew was missing, the Torah could not have been given. You are essential... and you have a unique role and mission.”

–Chana Weisberg, [chabad.org](http://chabad.org)

### YISRO: The Sanctity of Time



In the Torah reading of Yitro, Yitro gives us a new perspective on time management. He observes his son-in-law Moses standing all day to arbitrate disputes. Yitro places a supreme value on Moses's time, so he steps outside the acknowledged conventions and creates a unique solution. He suggests to Moses that judges be appointed to handle the huge backlog of cases.

Thus begins the all-important survival technique of delegation.

There are many things we can learn from Yitro, an inspiring and intelligent individual who chooses to convert to Judaism. But one important takeaway message from this Torah portion is to value our time and the time of others.

G-d put us on earth for a reason. We each have a purpose to fulfill. We each have mitzvahs to do, people to help, sparks of holiness to elevate. Our time is a precious resource and, unlike money, once we've wasted it we can never make it back.

“Let's meet for coffee at 10:00 AM,” I suggested to a friend. But how was I to know Sarah would call to complain about her mischievous son, and Avi would drop in to deliver a thank-you bottle of wine for last Shabbat? Could I have possibly foreseen the rabbi asking if a committee meeting could be rescheduled, or Marty arriving to clean the rain gutters? Panting dramatically (I'd run only from a nearby parking space), I apologized for my tardiness as I glanced guiltily at my cell: “10:12? I cannot believe it!” And I launched into my litany of excuses, which actually served no purpose but delaying our scheduled exchange even longer. Perhaps I can take a lesson from Yitro, and search for creative ways to manage my time.

Valuing time means that we use it wisely. If I stay in the kitchen when the kids are visiting, or talk on the phone when my husband and I are finally the only ones home in the evening, am I shortchanging those relationships? Being present with our loved ones shows that we value them and their time.

Imagine the accomplishment of being present wherever you are, giving one hundred percent to your loved ones, your prayer, your study, your work and your colleagues. Focusing on the activity directly ahead of you without allowing your attention to stray will be a colossal achievement. It will undoubtedly take determination and much practice.

But it will be worth it.

– **Ahava Spillman**, [www.chabad.org](http://www.chabad.org)



## Giving & Dedication



Giving & Dedication Opportunities to Nusach Hari B'nai Zion provides you with an opportunity to fulfill the important mitzvah of contributing tzedakah (charity). We offer many ways to say Mazel Tov to relatives and friends in honor of simchas celebrated, or to remember loved ones by making a dedication in their memories.

### ***Contributions & Dedications for Building & Campus***

- Small Stained-Glass Window - \$10,000
- Large Stained-Glass Window - \$25,000
- Yahrtzeit Board Header - \$6,000
- Main Bimah (Spiritual Dedication) - \$150,000
- Main Aron Kodesh (Spiritual Dedication) - \$150,000
- Sanctuary or Auditorium Window - \$18,000
- Dedication of Building – Please call office
- Campus Dedication – Please call office

This is a sample of available opportunities.  
For extra information, please call our office, 314-991-2100, ext. 2.

### ***Inscribed Bricks/Pavers & Plantings***

\$250.00 for 4"x8" inscribed Brick/Paver; \$500.00 for 8"x8" inscribed Brick/Paver

### ***Tree of Life – In the Alper Lobby***

\$360.00 per Brass leave inscribed, in memory or in honor of a special person(s) or occasion.

### ***Cast Iron Memorial Plaques – In the Feigenbaum-Pepose Learning Center***

\$360.00 Bronze Plaque - name in raised lettering. Molay is recited on each yahrtzeit.

### ***Kaddish***

Important mitzvos to be observed in memory of relatives or dear friends.  
\$360.00 Kaddish recited daily for eleven months after the passing of the individual.  
\$360.00 Kaddish recited each yahrtzeit in perpetuity.

### ***Book Funds – Dedications Inscribed***

- \$60.00 Nusach Hari Daily Siddur
- \$75.00 Artsroll – Stone Edition Chumash
- \$60.00 Rosh Hashana & Yom Kippur Machzorim

### ***Shabbos Bulletin Sponsorship***

\$54 includes your specified dedication listed in the NHBZ Weekly News  
Call or email the Shul office, 314-991-2100, ext. 2 or [office@nhbz.org](mailto:office@nhbz.org)

### ***Tributes – Honor Simchas, Wishes for Good Health, Condolences***

Call or email the Shul office, 314-991-2100, ext. 2 or [office@nhbz.org](mailto:office@nhbz.org)  
\$10 donation per card; \$25 pack of 5 cards. We have "In memory...", "In honor ...", Speedy Recovery, and Rose Ragin Chesed Fund\* cards. (\*Sold only in packs of 5)

### ***Kiddush Sponsorship – Defrays Costs of Shabbos & Yom Tov Kiddushim***

Please call our office for menu selections and pricing, 314-991-2100, ext. 2.

***NOTE: The above prices, effective January, 2025, are subject to change.***

**CLEAN SPEECH ST. LOUIS  
KICK OFF EVENT PRESENTS DR. YEHUDAH PRYCE**

# **FROM THE STREETS TO THE SOUL: A JOURNEY FROM GANGS AND PRISON TO FAITH AND PURPOSE**



**Thursday February 27, 2025 | 7pm  
Jewish Federation of St. Louis**

What happens when someone grows up believing life has no value? Dr. Yehuda Pryce lived it—hitting rock bottom with no self-worth, no direction, and no purpose. But his story didn't end there. Through a radical transformation, he rebuilt his life with meaning, responsibility, and spiritual strength. This isn't just a speech—it's raw, real, and life-changing. If you've ever felt lost or stuck, come hear a true story of redemption and discover what's possible. Don't miss this powerful, unforgettable event!

Jewish Federation of St. Louis: 12 Millstone Campus Dr, St. Louis, MO 63146

RSVP needed by Wed. Feb 26 to join. Please send email to [cgoldstein@aishstl.com](mailto:cgoldstein@aishstl.com) OR Call 314-862-2474



CONNECTING  
GENERATIONS

# Mother Daughter Program

SUNDAY MORNINGS

10:30 - 11:45 AM

GIRLS: KINDERGARTEN - 5TH GRADE

KESHER KREW PROGRAM FOR 6TH GRADE+

## Derech Eretz

FEBRUARY 2<sup>ND</sup>

המולבין פני חבירו

Shamed face,  
give her space.

FEBRUARY 9<sup>TH</sup>

מאד מאוד הוי שפיל רוח

Appreciating your  
lot and not  
talking a lot.

FEBRUARY 16<sup>TH</sup>

עולם חסד יבנה

See a need,  
take the lead.

FEBRUARY 23<sup>RD</sup>

גדולה הכנסת אורחים  
יותר מקבלת פני השוכניה

Gracious guest  
and helpful host.

**Location: Nusach Hari B'nai Zion, 650 N. Price Road, Olivette, MO 63132**

No Admission Fee

**BE ADDED TO THE KESHER WHATSAPP GROUP! TEXT TEMIMA: 314-817-4336**

**Committee: Elisheva Anton, Shana Bersin, Tzirel Biron, Riki Gutovich, Temima Klein, Elissa Schachter**

SPONSORS:





# SUNDAY SHACHRIS

WITH AN ADDED BONUS OF YUMMY BREAKFAST

Start your Sunday off right, come for davening, stay for delicious food, and a Mishna class given by Rabbi Swidler!

**Date: March 2, 2025**

**Time: 8 AM Shachris followed  
by Breakfast and Learning**

**Location: Upstairs Sanctuary**

Sponsorship opportunities available  
(\$25 Minimum)



# 29<sup>TH</sup> ESTHER MILLER BAIS YAAKOV *Anniversary* DINNER



## **Guests of Honor**

*Mr. & Mrs.*  
**LEWIS & ELLEN  
NOTOWICH**



## **Community Leadership Award**

MARCI  
**MAYER EISEN**  
Jewish Federation of St. Louis



ELLIE (AXELBAUM)  
**FREYLICHER**

## **Rabbi Gershon Zeffren zt"l Alumni Leadership Award**

# March 2, 2025

**RITZ CARLTON**  
100 CARONDELET AVENUE  
CLAYTON, MISSOURI 63105

COMPLIMENTARY PARKING AVAILABLE

**5 PM** HORS D'OEUVRES    **6 PM** DINNER

## THURSDAY, MARCH 6, 2025

The J Staenberg Family Complex Gymnasium  
2 Millstone Campus Drive, 63146

**10:45 am** Doors Open

**11:30 am** Program Begins

Lunch by 613 Catering  
*under the supervision of the Vaad Hoeir*

**1:30 pm** Program Concludes

### PARTNERSHIP AWARD

**Felicia Malter**

### PEER AWARDS

Career Achievement

**Esther Scharf (JFS)**

Chesed/Kindness

**Susan Kemppainen  
(Covenant Place – Mirowitz Center)**

Dedication

**Stacy Jespersen (Congregation Shaare Emeth)  
Missy Novotny (WashU Hillel)**

Educator

**Lesley Goldenberg (Temple Israel)**

Emerging Leader

**Lexie Schmidt (The J)**

Mentor

**Jeremy Brok (LEAD STL)  
Lisa Deutsch (The J)**

Pillar

**Heather Silverman (NCJWSTL)**

Visionary

**Rabbi Yosef David (Aish HaTorah of St. Louis)**

### 20TH ANNIVERSARY SPECIAL RECOGNITION OF JPROSTL PRESIDENTS



2005-2007	<b>Jennifer Bell</b>
2007-2009	<b>Lori Goldberg</b>
2009-2011	<b>Craig Neuman</b>
2011-2012	<b>Michelle Brooks</b>
2012-2014	<b>Jean Cavender</b>
2014-2016	<b>Rabbi Levi Landa</b>
2016-2018	<b>Julie Gibbs</b>
2018-2020	<b>Randi Schenberg</b>
2020-2021	<b>Erin Schreiber</b>
2021-2023	<b>Sarah Levinson</b>
2023-2025	<b>Rabbi Lori Levine</b>

### LEARN MORE & REGISTER »

Free of charge to all staff in the Jewish community  
(20+ hours per week)

\$35 for guests

Reserved table seating for paid guests and  
honorees' immediate family/exec/supervisor/rabbi

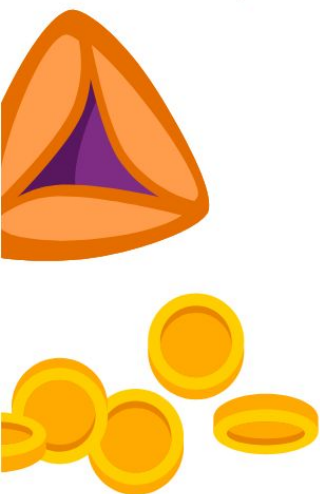
Open table seating for all staff

Register by **Thursday, February 28**

For information contact Marci Mayer Eisen  
at 314-442-3810 or MEisen@JFedSTL.org.



**NHBZ Chessed Committee**  
cordially invites  
women of all ages to join a  
**Hamantaschen**  
**Bake**



led by  
**Mrs. Mimi David**

**Tuesday, March 11, 2025**

**5:30 - 7:30 PM**

**Light refreshments will be served**

**Please RSVP to [office@nhbz.org](mailto:office@nhbz.org) by March 4th**

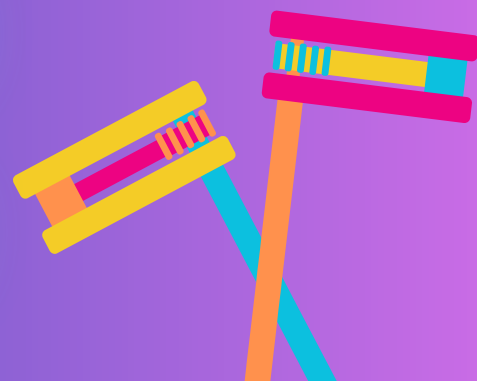
**Free Event**

**Donations are welcomed**





# PURIM BRUNCH SEUDAH



FRIDAY, MARCH 14TH  
MEGILLAH READING 10:00 AM  
A BRUNCH BUFFET TO FOLLOW



RSVPS RECOMMENDED BUT NOT REQUIRED

THIS EVENT IS GENEROUSLY SPONSORED BY  
FRANCES COHEN AND CHILDREN,  
THE MCCARY, COHEN AND SWERDLIN FAMILIES  
TO COMMEMORATE THE 3RD YAHRZEIT OF THEIR BELOVED  
HUSBAND AND FATHER, JERRY COHEN,  
YANKEL BEN AVRAHAM HAKOHNEN Z" L



NUSACH HARI B'NAI ZION • 650 N. PRICE RD. ST. LOUIS, MO 63132 •  
PHONE 314.991.2100 • EMAIL: OFFICE@NHBZ.ORG WEB: WWW.NHBZ.ORG



**HEAR YE!! HEAR YE!!**

**HIS MAJESTY, THE KING, WISHES TO  
EXPRESS HIS GRATITUDE TO  
MORDECHAI THE JEW  
FOR SAVING THE KING'S LIFE!**



**BY ROYAL DECREE,  
MORDECHAI WILL RIDE THROUGH THE STREETS OF THE  
KINGDOM, UPON THE ROYAL STEED AND DRESSED IN  
THE KING'S OWN GARMENTS,  
LED BY THE KING'S REGENT,  
HAMAN THE AGGAGITE**

**ON THE FOURTEENTH DAY OF ADAR  
FRIDAY, MARCH 14, 2025**

**THE PROCESSION WILL BEGIN AT 2:00 P.M.  
AT THE CORNER OF GAY AND CORNELL  
IN UNIVERSITY CITY,  
AND WILL END AT SAXONY COURT.**

**ALL LOYAL SUBJECTS OF THE KING  
ARE INVITED TO HAIL MORDECHAI AS HE RIDES BY!**