



## Welcome to Nusach Hari B'nai Zion

Affiliated with Union of Orthodox Congregations of America

March 7-8, 2025

Parshas Tetzaveh/Shabbos Zachor

7-8 Adar 5785

Candle Lighting 5:42 PM

Shabbos Concludes 6:42 PM

**We Welcome Rabbi and Rebbetzin Rubin and Family To Our Shul This Shabbos**

### Bulletin Sponsorship

The bulletin this week is sponsored by:

- Charlene and Michael Kass in memory of their brother and brother-in-law, Jay Novick, Yehuda Eliezer Ben Dov z"l's yahrzeit
- Alla and Boris Yasinev in memory of his mother, Yelizaveta Yasinev, Yelizaveta Bas Binyamin z"l's yahrzeit

### Shabbos Programming

Soul Building with Rabbi David  
10:00 AM

Childcare 10:00 AM-11:30 AM

Shalosh Seudos Learning  
after Mincha

For Men with Rabbi Rubin  
"Purim: Unity in Times of Crisis"

For Women with Rebbetzin Rubin  
"Messages from the Megillah: 5 Secrets to  
Achieving True Happiness"

### Torah Portions

Torah Reading: Exodus 27:20-30:10	464-482
Maftir: Deuteronomy 25:17-19	1066
Haftorah: I Samuel 15:1-34	1214-1216



### Prayer Times

Friday, March 7

Mincha/Maariv 5:40 PM

Candle Lighting 5:42 PM

Shabbos, March 8

Shacharis/Mussaf 9:00 AM

Drasha by the Distinguished  
Rabbi Rubin

**\*Second Parshas Zachor Reading  
before Lunch \***

Mincha 5:20 PM

Family Shalosh Seudos and Learn  
after Mincha  
with Rabbi and Rebbetzin Rubin

Shabbos Concludes 6:42 PM

**\*Daylight Savings Time Begins  
This Sunday\***

# Minyan Times March 9 - 15

	Sun Mar 9 Time Change	Mon Mar 10	Tues Mar 11	Wed Mar 12	Thurs Mar 13 Fast of Esther Purim	Fri Mar 14 Purim	Shabbos Mar 15
Shacharis	8:00	7:00	7:00	7:00	7:00	7:00	9:00
Mincha/ Maariv	6:45	6:45	6:45	6:45	6:45	6:45	6:30

## Congregation News

### Yahrzeits Observed This Week

**Thurs eve Mar 6 - Fri Mar 7**

7 Adar - Harold Eisenberg

7 Adar - Frieda Kaplan

7 Adar - Anna Waxman

**Fri eve Mar 7 - Sat Mar 8**

8 Adar - Jay Novick

8 Adar - Louise Haber

**Sat eve Mar 8 - Sun Mar 9**

9 Adar - Sadie Rickensohl

9 Adar - Lionel J. Kaiser

**Sun eve Mar 9 - Mon Mar 10**

10 Adar - Marvin Goldenberg

**Mon eve Mar 10 - Tues Mar 11**

11 Adar - Samuel B. Goldman

11 Adar - Penny Levitt

11 Adar - David Saltzman

**Wed eve Mar 12 - Thurs Mar 13**

13 Adar - Shirley Langfeld

13 Adar - Yelizaveta Yasinev

13 Adar - Charlotte Winick

### Happy Birthday!

Ephraim Mufson - March 12

### Happy Anniversary!

Andy & Betty Epstein - March 7

Evan Garmaise & Melissa Schapiro - March 9

Ram & Sallie Volotzky - March 13

Rabbi Ze'ev & Chani Smason - March 13

Dan & Melanie Winograd - March 13

### Purim Schedule

**Thursday, March 13 - Taanis Esther  
(Fast of Esther)**

**Fast Starts 6:03 AM**

**Mincha 6:45 PM**

**Megillah Reading Approx. 7:15 PM**

**Fast Ends 7:47 PM**

**Friday, March 14 - Purim**

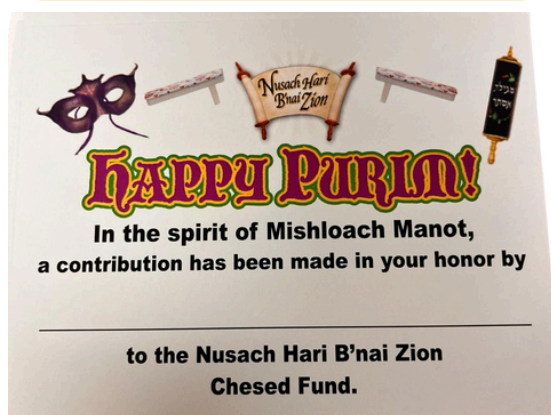
**Shacharis 7:00 AM**

**Megillah Reading Approx. 7:30 AM**

**Second Reading 10:00 AM**

**Purim Seudah Approx. 11:00 AM**

## Purim Cards for Sale



Buy your Purim cards today

\$5 each

5 for \$20

10 for \$36

Contact the office with any questions

## Save The Date!

**Mimi David's Masquerade Class**

March 20 - 2:00 PM

**Women's Hamantaschen Bake**

March 11 - 5:30-7:30 PM

**Purim Breakfast Seuda**

March 14- 10:00 AM

**Rabbi Sragow's Rabbinical Visit**

March 20 - 23

**Sisterhood Book Club Discussion**

March 30- 3:30-5 PM

**Pizza Night**

March 30 - 5-7 PM

**Keep An Eye Out For Some  
More Amazing Events To  
Come!**

## Ongoing Classes

**Sundays**

**Rabbi Swidler's "Learning Mishna"**  
after Shachris

**Mondays**

**Partners in Torah**  
8:00-9:00 PM

**Tuesdays**

**Rabbi Sentell's "Chumash in the  
Original"**  
12:00-12:45 PM

**Wednesdays**

**Rabbi Feigenbaum's "The Torah's  
Wisdom For Our Everyday Life"**  
7:00 PM

**Thursdays**

**Rabbi Hess's Amud-a-Week**  
after Maariv

**Mondays-Thursdays**

**Rabbi Smason's "The Book of Judges"**  
Zoom Class 3:00 PM

[https://us04web.zoom.us/j/78974795850?  
pwd=tw7lOVumZ8QeIPxHvApYZsox8VU  
em.1](https://us04web.zoom.us/j/78974795850?pwd=tw7lOVumZ8QeIPxHvApYZsox8VUem.1)

## Scholarship Opportunitiy

Jewish War Veterans Heritage Post 644 of St. Louis is pleased to announce the \$1,000 Ted and Rachael Pevnick Family Scholarship and the \$1,000 Chuck Sandroff Scholarship Awards. Interested in eligibility and the application process, please contact the office at [office@nhbz.org](mailto:office@nhbz.org) or [www.jwvstl.org](http://www.jwvstl.org).

# The Rubin Family Bio

Rabbi Aron Rubin grew up in Melbourne, Australia, the land of koalas and reverse gravity. He studied for two years at Yeshivat Har Etzion in Alon Shevut, and attended college in Melbourne, where he earned a bachelor's degree in food science and chemical engineering. While at college, Rabbi Rubin was active in the Melbourne Jewish community, giving Torah classes, and as a counselor in Bnei Akiva. Upon graduating, he decided to follow his passions to become a Rabbi.

After completing college, Rabbi Rubin relocated to New York, where he earned his Semicha (Rabbinic Ordination) from Yeshiva University (and where he met his wife, Leia). He also participated in the combined RIETS/Ferkauf program, designed to further train Rabbis in the area of mental health and counseling. While studying for Semicha, Rabbi Rubin served as a Rabbinic Intern at the Roslyn Synagogue, and at the Great Neck Synagogue, in the New York Area. He also earned a masters degree in Jewish education from Yeshiva University's Azrieli School.

In 2019, Rabbi Rubin and his family moved to Overland Park, Kansas, where he is the Assistant Rabbi at Congregation BIAV, and serves a number of roles in the Kansas Jewish community. He was the Rabbi of the Kansas City Kollel, and taught across a number of ages at Hyman Brand Hebrew Academy. He is currently the Rabbinic Representative at the Vaad HaKashruth of Kansas City, and performs a number of roles for the Vaad.

When not learning or teaching, Rabbi Rubin can be found baking a cake, reading, nurturing one of his indoor plants, or taking care of household responsibilities.

Leia Rubin (Wachsstock) hails all the way from a place called "St. Louis, Missouri". She attended Block Yeshiva High School, and spent one and a half years at Michlalah Seminary in Jerusalem. Leia has a B.A. in Judaic studies from Touro College, and a master's degree in occupational therapy from Touro University. She currently works as an occupational therapist with hospital patients in acute care, and essentially doubles up as a professional weight-lifter (lifting patients for treatment).

Leia is very passionate about teaching Torah and communal involvement. In addition to her work and family responsibilities, Leia is very active in the Overland Park Jewish community. She is involved in youth and women's programming, studies with girls for their Bat Mitzvah, and teaches Torah classes to groups of women.

Rabbi Aron and Leia Rubin have three children: Eitan (6 years old), Yedidya (2 years old), and Atara (2 months old).





## Rabbi and Rebbetzin Rubin Schedule - March 7-9

### Friday Evening - March 7 – Mincha at 5:40pm

- Mincha
- Kabbalah Shabbat
- D’var Torah
- Ma’ariv
- Dinner for Search Committee, Board of Directors, and their families

### Shabbos - March 8 – Shacharis at 9:00am

- Shacharis
- Rabbi Rubin will introduce Torah reading, daven Mussaf and give Drasha
- Shabbos Kiddish/Luncheon – Rabbi and Rebbetzin Rubin to speak
- Mincha – 5:20
- Family Shalosh Seudos
- Rebbetzin Rubin Class for Women
- “Messages from the Megillah: 5 Secrets to Achieving True Happiness”*
- Rabbi Rubin Class for Men
- “Purim: Unity in Times of Crisis”*
- Ma’ariv / Havdallah

### Saturday Evening - March 8 – 8:15pm

- Young Person Social Event - Private Event

### Sunday AM - March 9 – 9:30 – 11:00

- 9:30 am – Donuts & Coffee
- 9:30 – 11:00 Q&A
- 11:15 – 12:00 Wrap up with Rabbi and Search Committee

Please note that in addition to the listing above, Rabbi Rubin will be joining us for davening on:

Wednesday, March 5 for Mincha/Maariv,  
Thursday, March 6 for Shacharis and Mincha/Maariv,  
Friday, March 7 for Shacharis  
Sunday, March 9 for Shacharis



# THE SISTERHOOD SCOOP

## MARCH 8

Remember what the Amalekites did to you...  
Zachor

Volume 8

Number 10

8 Adar 5785

March 8, 2025

### NEXT BOOK CLUB MEETING – SUNDAY, MARCH 30, BEFORE PIZZA NIGHT

The March book is ***Before the Storm: A Thrilling Historical Novel of Real-Life Nazi Hunters***, by James Shipman.

Set in 1948 against the backdrop of the Berlin Blockade, this fast-moving Cold War thriller is action-packed and based on a true story with plenty of plot twists and moral dilemmas.



Due to popular demand, the March Book Club will meet on **Sunday afternoon, March 30, at 3:30PM, at NHBZ**. This time and date will allow Book Club members to get together during the afternoon and enjoy NHBZ's All-You-Can-Eat-Kosher-Buffer Pizza Night & Salad Bar after the discussion!

**Everyone is welcome!**

All subsequent 2025 Book Club dates meet on Monday nights, 7:15-8:45PM – locations TBA:

- ☐ May 19 – ***My Life***, by Golda Meir
- ☐ July 28 – ***90 Seconds: The Epic Story of Eli Beer and United Hatzalah***, by Rabbi N. Seltzer
- ☐ September 15 – ***The Whisper Sister***, by Jennifer S. Brown
- ☐ November 24 – TBD

Watch this space for details of the titles of the Book Club selections for 2025!

For more information contact **Fran Alper** at: [fran.alper@outlook.com](mailto:fran.alper@outlook.com) or [sisterhood@nhbz.org](mailto:sisterhood@nhbz.org)

### Welcome Rabbi Aron and Leia Rubin and family!

#### TETZAVEH: Just Do It.



Many things that we do and experience require a combination of emotion and action. The absence of feeling can affect the sincerity of the action and minimize its effectiveness. For example, wishing a close friend “Mazel Tov” without display of excitement has minimal meaning. Mechanically helping a friend in need without empathy and interest will result in incomplete support. Praying just by mouthing the words seems like a meaningless exercise.

But feelings don't come automatically. We cannot just turn the happiness switch on or suddenly feel love towards another person. So, what do we do when we don't feel happiness and empathy, or we feel totally uninspired and disinterested?

In this week's Torah portion we learn that the Kohen Gadol (High Priest) had to wear elaborate clothing when serving in the Temple. These garments had to be sewn according to a very specific design and wearing them during service was of critical importance.

The significance of these garments is explained by one of the early commentaries based on the principle that the heart follows the actions. This means that while indeed feelings can motivate more effective action, the opposite is also true. If someone is uninspired or disinterested but forces himself to do what is right with maximum effort, the power of the action is so strong that it will nurture and develop feelings and strong emotion.

The Kohen Gadol had an awesome responsibility. He served in the Temple, representing the entire Jewish nation, to achieve Divine atonement and blessing. This task required a strong focus and an intense sense of devotion—one which he might not naturally have felt. However, donning beautiful garments, an action that made him “look the part,” ensured that his heart and mind were in total focus.

So, if you show up to your friend's wedding in a bad mood, just get right into the dance circle. If you hear of someone in need but feel apathetic, force yourself to run over and ask how you can help. If you don't feel like praying, grab a siddur (prayerbook) and say the words carefully. Actions with effort create strong feelings. Do a good act. The heart will follow.

– Rabbi Michael Gourarie, [www.chabad.org](http://www.chabad.org)



On the Shabbat before **Purim**—the celebration of the foiling of the plot of Haman the Amalekite to destroy the Jewish people—we read “**Parshat Zachor**” in which **we are commanded to remember** the evil of Amalek—the evil that was driven by pure hatred—and to eradicate it from the face of the earth.

### The Therapeutic Joy of Purim

“The people that can know the full darkness of history and yet rejoice is a people whose spirit no power on earth can ever break.”



– Rabbi Lord Jonathan Sacks, ZT”L,  
The Therapeutic Joy of Purim



**Announcing...**

**... a New Donation and  
Sponsorship Opportunity**  
FOR SHUL BEAUTIFICATION

We thank the Staenberg Family Foundation, which helps support local Jewish organizations, for awarding NHBZ an "Anything Grant." Our NHBZ Board of Directors identified two immediate needs for our Sanctuary.

- A new movable wall that will separate the sanctuary from the social hall
- Four new elegant chairs for the Bima



The grant will pay up to 50% of the total cost, which we estimate as \$7,300. **The shul will need to raise \$3,650 by 4/21 to receive the grant money.**

You can donate any amount to the Beautification Fund for the bima chairs and movable wall, or you can **dedicate** a bima chair *'in memory or in honor of'* someone; dedication includes an inscribed plaque on the Sanctuary wall. This dedication is usually \$10,000, but now it is only \$8,000 – until March 30. Call the Office for details – 314-991-2100, x2.



## Giving & Dedication



Giving & Dedication Opportunities to Nusach Hari B'nai Zion provides you with an opportunity to fulfill the important mitzvah of contributing tzedakah (charity). We offer many ways to say Mazel Tov to relatives and friends in honor of simchas celebrated, or to remember loved ones by making a dedication in their memories.

### ***Contributions & Dedications for Building & Campus***

- Small Stained-Glass Window - \$10,000
- Large Stained-Glass Window - \$25,000
- Yahrtzeit Board Header - \$6,000
- Main Bimah (Spiritual Dedication) - \$150,000
- Main Aron Kodesh (Spiritual Dedication) - \$150,000
- Sanctuary or Auditorium Window - \$18,000
- Dedication of Building – Please call office
- Campus Dedication – Please call office

This is a sample of available opportunities.  
For extra information, please call our office, 314-991-2100, ext. 2.

### ***Inscribed Bricks/Pavers & Plantings***

\$250.00 for 4"x8" inscribed Brick/Paver; \$500.00 for 8"x8" inscribed Brick/Paver

### ***Tree of Life – In the Alper Lobby***

\$360.00 per Brass leave inscribed, in memory or in honor of a special person(s) or occasion.

### ***Cast Iron Memorial Plaques – In the Feigenbaum-Pepose Learning Center***

\$360.00 Bronze Plaque - name in raised lettering. Molay is recited on each yahrzeit.

### ***Kaddish***

Important mitzvos to be observed in memory of relatives or dear friends.  
\$360.00 Kaddish recited daily for eleven months after the passing of the individual.  
\$360.00 Kaddish recited each yahrzeit in perpetuity.

### ***Book Funds – Dedications Inscribed***

- \$60.00 Nusach Hari Daily Siddur
- \$75.00 Artsroll – Stone Edition Chumash
- \$60.00 Rosh Hashana & Yom Kippur Machzorim

### ***Shabbos Bulletin Sponsorship***

\$54 includes your specified dedication listed in the NHBZ Weekly News  
Call or email the Shul office, 314-991-2100, ext. 2 or [office@nhbz.org](mailto:office@nhbz.org)

### ***Tributes – Honor Simchas, Wishes for Good Health, Condolences***

Call or email the Shul office, 314-991-2100, ext. 2 or [office@nhbz.org](mailto:office@nhbz.org)  
\$10 donation per card; \$25 pack of 5 cards. We have "In memory...", "In honor ...", Speedy Recovery, and Rose Ragin Chesed Fund\* cards. (\*Sold only in packs of 5)

### ***Kiddush Sponsorship – Defrays Costs of Shabbos & Yom Tov Kiddushim***

Please call our office for menu selections and pricing, 314-991-2100, ext. 2.

***NOTE: The above prices, effective January, 2025, are subject to change.***





# PRE-PURIM

*Ladie's night out*

SHIUR BY

**MRS. SHOSHANA KOWALSKY**

**MOTZEI SHABBOS | MARCH 8 - 8:30PM**

**AT THE HOME OF MRS. SHANNA KLEIN**

**CRAFT | SHIUR | DAIRY MELAVE MALKA**

*Purim this year is erev Shabbos so let's take advantage of this very special occasion to welcome it with JOY, with an uplifting Shiur given by Mrs. Shoshana Kowalsky, a fun mask making project and delicious Melave Malka. See you there!*

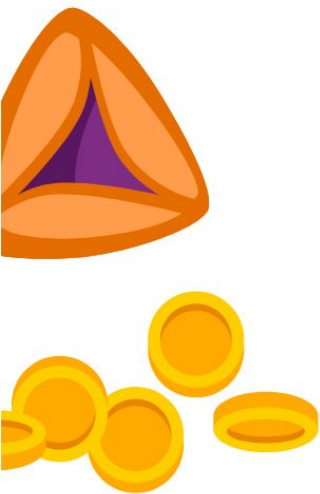
\$5 SUGGESTED DONATION | SPONSORSHIP OPPORTUNITIES AVAILABLE

RSVP [chaya@stlkollel.com](mailto:chaya@stlkollel.com)





**NHBZ Chessed Committee**  
cordially invites  
women of all ages to join a  
**Hamantaschen**  
**Bake**



led by  
**Mrs. Mimi David**

**Tuesday, March 11, 2025**

**5:30 - 7:30 PM**

**Light refreshments will be served**

**Please RSVP to [office@nhbz.org](mailto:office@nhbz.org) by March 4th**

**Free Event**

**Donations are welcomed**





# PURIM BRUNCH SEUDAH



FRIDAY, MARCH 14TH  
MEGILLAH READING 10:00 AM  
A BRUNCH BUFFET TO FOLLOW



RSVPS RECOMMENDED BUT NOT REQUIRED

PLEASE CONSIDER SPONSORING THIS EVENT BY  
CONTACTING THE OFFICE

WE APPRECIATE ALL AMOUNTS WHETHER THAT BE  
\$25, \$50, \$100 OR SOMETHING ELSE



NUSACH HARI B'NAI ZION • 650 N. PRICE RD. ST. LOUIS, MO 63132 •  
PHONE 314.991.2100 • EMAIL: [OFFICE@NHBZ.ORG](mailto:OFFICE@NHBZ.ORG) WEB: [WWW.NHBZ.ORG](http://WWW.NHBZ.ORG)





**HEAR YE!! HEAR YE!!**

**HIS MAJESTY, THE KING, WISHES TO  
EXPRESS HIS GRATITUDE TO  
MORDECHAI THE JEW  
FOR SAVING THE KING'S LIFE!**



**BY ROYAL DECREE,  
MORDECHAI WILL RIDE THROUGH THE STREETS OF THE  
KINGDOM, UPON THE ROYAL STEED AND DRESSED IN  
THE KING'S OWN GARMENTS,  
LED BY THE KING'S REGENT,  
HAMAN THE AGGAGITE**

**ON THE FOURTEENTH DAY OF ADAR  
FRIDAY, MARCH 14, 2025**

**THE PROCESSION WILL BEGIN AT 2:00 P.M.  
AT THE CORNER OF GAY AND CORNELL  
IN UNIVERSITY CITY,  
AND WILL END AT SAXONY COURT.**

**ALL LOYAL SUBJECTS OF THE KING  
ARE INVITED TO HAIL MORDECHAI AS HE RIDES BY!**



**Renowned Sofer  
Rabbi Yosef Heinemann**  
will be in St. Louis

**Sunday, March 16th and Monday, March 17th**

*Take advantage of this important  
opportunity to get your mezzuzahs  
and tefillin checked and purchase new  
mezzuzahs if needed*

**To sign up for your Mezzuzah  
or Tefillin Inspection:  
Call **317 410-2292**  
or email **gnitsun@stlkollel.com**  
for more information**



## A LOCAL COMMUNITY MEMBER IS IN NEED OF A KIDNEY

Please join us for a

# KIDNEY DONATION AWARENESS & SWABBING EVENT



Anatomy of Kindness

**ZACK PLOTZKER**

Renewal Outreach Coordinator



My Journey Through Kidney Donation

**JIMMY FENDELMAN**

**KIDNEY DONOR**

**U. CITY SHUL**  
700 North and South Rd.  
St. Louis • MO • 63130

**SUNDAY  
MARCH 23**

**DOORS OPEN  
7:30 PM**

### **EVENT COMMITTEE**

Jimmy & Elana Fendelman  
Dr. Elie & Aliza Freilich  
Rabbi Yossi & Raizy Golombeck  
Dr. Chai Shai & Riki Gutovich  
Dr. Eugene & Polina Vorabeychik






**REFRESHMENTS  
WILL BE SERVED**

If you can't make the event and would like to learn more about kidney donation or to see if you are a match, email

[info@renewal.org](mailto:info@renewal.org) or call  
718-431-9831 ex. 315

 **Renewal**  
[www.renewal.org](http://www.renewal.org)

SEE PAST KIDNEY DONOR STORIES

   @renewalnews

Renewal is a non-profit organization dedicated to saving lives by helping kidney donors and recipients navigate all aspects of the transplant process.



**Nusach Hari B'nai Zion**

**SUNDAY, MARCH 30, 2025**

**5-7 PM**

**ALL YOU CAN EAT KOSHER BUFFET**

**DELICIOUS**

**PIZZA**



**PASTA**



**LOADED**

**SALAD BAR**



**PRICING:**

**ADULTS: \$15**

**KIDS AGES 3-12:**

**\$8**

**KIDS UNDER 3:**

**FREE**

**CHOLOV YISROEL CHEESE; PAREVE CRUSTS UPON REQUEST. ALL FOOD IS CERTIFIED UNDER THE SUPERVISION OF THE VAAD**



314-991-2100



NHBZ.ORG



650 North Price Rd. St.  
Louis, MO 63132



*Our Members  
Don't Just Join...  
...they Belong*

*NHBZ Warmly  
welcomes New  
Members*

*For membership information see  
any Board member or call our  
office*

*Nusach Hari B'nai Zion  
650 North Price Road, Olivette  
(314) 991-2100 ♦ ♦ ♦ [www.nhbz.org](http://www.nhbz.org)*