



NHBZ Shabbos Bulletin

Welcome to Nusach Hari B'nai Zion

Affiliated with Union of Orthodox Congregations of America

August 7-8, 2026

Parshas Re'eh

24-25 Av, 5786

Candle Lighting 7:47 PM

Deuteronomy 11:26-16:17

Shabbos Concludes 8:48 PM

Announcements

- The guest pulpit Rabbi this Shabbos will be Rabbi Smason, Emeritus.

Kiddush this Shabbos is sponsored by Myra and Steve Radinsky in honor of their 60th wedding anniversary and Myra's birthday!

- Terri & Jeff Schnitzer are sponsoring the Shabbos bulletin and providing the ice cream at kiddush in honor of their 50th wedding anniversary!
- The bulletin this Shabbos is sponsored by Joni & Bob Kaiser to warmly welcome their beloved children and grandchildren: Hannah, Lee, Nesya and Emuna Mirowitz from Israel; and Rebecca, Yehuda, Effy and Olivia Bromberg from Chicago. We are so thankful to have all of you here!

- Help Us Keep Our Records Up to Date We're updating our synagogue records to make sure we have the most current contact information for all our members. Over the next few weeks, you may receive a phone call. If we happen to miss you, we'd greatly appreciate a quick call back. Keeping your information current helps us share important announcements, event updates, birthdays, anniversaries, yahrzeit and tribute acknowledgments, and other synagogue news. Thank you for helping us keep our community connected and records up to date!

Prayer Times

Friday, August 7

Mincha/Maariv 7:00 PM

Candle Lighting 7:47 PM

Shabbos, August 8

Shacharis/Mussaf 9:00 AM

Latest Shema Time 9:38 AM

Drasha given by Guest Pulpit Rabbi,
Rabbi Smason

Mincha 7:30 PM

Shalosh Seudos After
and Learn Mincha

Shabbos Concludes 8:48 PM

Weekday Schedule

Shacharis (Sun) 8:00 AM

Shacharis (Mon-Wed) 7:00 AM

Shacharis (Thurs-Fri) 6:45 AM

Rosh Chodesh

Mincha (Sun-Thurs) 6:20 PM

Shabbos Programming

Soul Building with Rabbi Feigenbaum
10:00 AM

Childcare
10:00 - 11:30 AM

Shul Contact Information

To Donate To NHBZ

phone: 314-991-2100



Rabbi Rubin:
rabbirubin@nhbz.org

Devorah- Office Administrator
email: office@nhbz.org

Hindy- Bookkeeper
bookkeeper@nhbz.org

Yahrzeits Observed This Week

Aug 10- 27 Av

Abraham Brown

Aug 12 - 29 Av

Hannah Pepose

Frank Steinberg

Aug 11 - 28 Av

Kevin Scott Rosen

Happy Birthday!

August 13

Jamie Mufson

Happy Anniversary!

August 7

Stephen & Myra Radinsky

August 8

Jeff & Terri Schnitzer

Ongoing Classes

Sundays

Rabbi Swidler's "Learning Mishna"
after Shacharis

Mondays

Both Classes are On Summer Break

Partners in Torah
Rabbi Rubin's Rambam Class
8:00-9:00 PM

Tuesdays

Rabbi Sentell's
"Chumash in the Original"
12:00-12:45 PM

Wednesdays

Rabbi Feigenbaum's "The Torah's Wisdom
For Our Everyday Life"
TBD Downstairs

Thursdays

Rabbi Rubin's "Gemara Class
on Masechet Megillah"
after 7 AM Shacharis

July 9th-August 13

Mrs. Rubin's "Women's Summer
Parsha Class"
10 AM

Rabbi Hess's Amud-a-Week
after Maariv

Upcoming Events

August 15 - Neudorf **Lunch**

August 29 - Rabbi & Mrs. Rubin **Luncheon**- in honor
of their 1st year anniversary at NHBZ

August 30 - NHBZ Picnic

Community Events

- Please Join St. Louis Friends of Israel, Magen David Adom, and St. Louis Jewish Community Center for

Ambulance Dedication

This community event will recognize the sponsorship of an ambulance for the People of Israel by Dr. Irvin Pretsky, in honor of his parents, Jake and Dora Pretsky z"l. Guests will have the rare opportunity to tour the ambulance before it begins its journey to Israel.

Sunday, August 23, 4:00 P.M.

RSVP by August 16 to Heather Castle hcastle@afmda.org

Address provided upon registration. Security will be present.

Israelis depend on Magen David Adom to save lives everyday. Magen David Adom is Israel's pre-hospital medical emergency system, designated blood-services, and global disaster relief organization. Americans sponsor the majority of Magen David Adom's fleet of more than 3,650 emergency vehicles. Thanks to philanthropy, medics can race to the scene with the most sophisticated medical response available.

- St. Louis Kaplan Feldman Holocaust Museum is having their Fall Orientation coming up on Sunday, August 30, 2026, from 9am-2pm. This Orientation is for anyone who wishes to volunteer at the Museum in their visitor services area, leading tours, in the Impact Lab, in their archives department, and more! If you have questions, please do not hesitate to contact Zach at zturner@stlholocaustmuseum.org or visit their website at <https://stlholocaustmuseum.org/get-involved/volunteer/>.

The Holidays are Coming...

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2026 ☆ 5787

Rosh Chodesh Elul is August 14

Erev Rosh Hashanah is September 11

Erev Yom Kippur is September 20

High Holiday Seating

Rosh Hashanah is just around the corner! All *full* members of NHBZ are entitled to request a reserved seat for the High Holidays, in order to come and go as much as needed. If you had a reserved seat last year and are happy with it, you are good to go! If you were not entirely happy with your seat last year (too noisy? too cold? too close to the front?) you can request a change! If you are a new member and you want a reserved seat, we can help you pick one to your liking. Please contact Lenny Alper at lenny.alper@outlook.com to review your seating options or contact Devorah at office@nhbz.org.

Deadline to reserve seats: Friday, August 28.

Yizkor Book of Remembrance

Watch your mail for information about this year's Yizkor Book. As in the past, we will request a \$10 donation for each name listed (or group, such as "and family") in the published Book of Remembrance, and an additional \$36 donation for each name read aloud during the Yizkor Service. **NEW THIS YEAR:** Instead of (or in addition to) line-item name listings, we are offering an option to reserve a larger space to memorialize your loved one(s) with a personalized message. We request a \$300 donation for a half-page, and a \$500 donation for a full page in the Yizkor Book. The Book of Remembrance is used on Yizkor throughout the year for Yom Kippur, Shemini Atzeres, Pesach, and Shavuot.

Deadline to submit Yizkor names: Tuesday, August 25.

Sisterhood's New Year Greetings Fundraiser

Everyone is invited to participate in Sisterhood's annual New Year Greetings fundraiser to wish "**L'Shana Tova Tikatevu**" to everyone in our NHBZ family! Simply send your donation (\$10 minimum / NO max) to Sisterhood@nhbz.org or fran.alper@outlook.com and **your name** will be published in the 5787 Rosh Hashanah Bulletin! Proceeds benefit NHBZ's Passport to Israel Program and other NHBZ Sisterhood projects. **Deadline to submit your name and donation: Tuesday, August 25.**

Lulav & Esrog Sets

It will soon be time to place your orders for Lulav & Esrog sets. Please email your orders to Devorah at office@nhbz.org, or call 314-991-2100, ext. 2. Be sure to leave your name, call back phone number, and your order.

Prices below are *estimated* based on last year. Confirm actual price when you place order.

- Basic Lulav & Esrog set \$60
- Standard Lulav & Esrog set \$70
- Deluxe Lulav & Esrog set \$80
- Premium Lulav & Esrog set \$95

All orders must be received and paid for on or before Tuesday, August 25.

Begin your Holiday Preparations NOW!

Watch for any changes in deadline dates or dollar costs



THE SISTERHOOD SCOOP

AUGUST 8

Volume 9

Number 28

25 Av 5786

August 8, 2026

RE'EH: Believing Is Seeing



"What we do see depends mainly on what we look for. In the same field the farmer will notice the crop, the geologists the fossils, botanists the flowers, artists the coloring, sportsmen the cover for the game. Though we may all look at the same things, it does not all follow that we should see them."

— John Lubbock

There's a saying: "You can talk about politics and religion. Or you can have friends..." How many conversations end with hurt feelings when conversations turn to these subjects? It's frightening how quickly a discussion can go from civil to caustic, each side usually advocating a one-dimensional version of reality as the uncontroverted truth.

Perception has come to be synonymous with reality, but perception depends less on what we see than who we are. Says Robertson Davies: "The eye sees only what the mind is prepared to comprehend." -- What we see when we look is a choice only in that we see what we're looking for.

Perception Bias. A few years ago, the theory of "Perception Bias" was tested by placing Joshua Bell, a world-class violinist, in the Washington, D.C., Metro. Playing some of the most sublime music ever composed on a violin worth several million dollars, he played in front of thousands of streaming commuters, who wouldn't even look at him. Curious toddlers (not yet permeated with perception bias) who wanted to stop and listen were yanked along by impatient parents not interested in a subway musician. I wonder if any of those who walked on by were among the concert-goers who paid \$100 or more to hear Mr. Bell perform that very evening.

Our brains process billions of bits of information per second, yet we can only process a few dozen of them. Our brains choose which infinitesimal sliver—out of all the possible reality to look at—and then our bias tells us how to interpret that sliver. It's all a choice. Thus, our perceptions are biased. But that's not necessarily a bad thing.

This week's Torah portion, *Re'eh*, which means "see," tells us to *look* at the choices before us, to see life and death, blessings and curses—and to choose life. "*See, I have set before you today life and good, death and evil ... blessing and curse. Therefore, choose life, that you and your offspring may live.*" That's pretty easy, isn't it? I think anyone can get that one right. But just to make sure, we are told which choice to make, in case we lack in the clarity department. If we need to be directed to make the "obvious" choice, is it possible that the choice is not obvious? Maybe we don't see things as clearly as we think we do. Or do we intentionally obfuscate? We must not be so sure what we are seeing or else why be told which is the better choice?

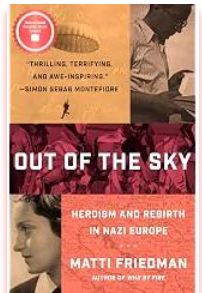
Making Perception Bias Work for You. First, we must decide what it is we want to see because we always and inevitably find what we are looking for. The Talmud teaches this concept that one who says he has looked but hasn't found, don't believe him. If he says he has found and hasn't looked, don't believe him. Only the one who says he has both looked and has found can be believed (Megillah 6b). And yet no one is without perception bias. The question is how can we make that work *for* us, instead of *against* us? The answer is that it's a choice we make.

Do you want to find something to criticize in a person? You will. Do you want to find the negative in a situation? You will. Thoreau said that a fault-finder

Book Club's Next Book

The Book Club will read ***Out of the Sky: Heroism and Rebirth in Nazi Europe***, by

Matti Friedman. Using original documents from once-secret files, manuscripts, memoirs, and unpublished letters, Friedman follows four parachutists in the spring of 1944 on a dramatic rescue mission. The book will be discussed on **MONDAY EVENING, SEPT. 28, 6:45-8:00PM** — in the **NHBZ Sukka!**



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The last Book Club discussion of 2026 will be **SUNDAY AFTERNOON, NOV. 29, 3:30-5:00PM**, before November Pizza Night. The selected book is ***Kosher USA: How Coke Became Kosher and Other Tales of Modern Food***, by Roger Horowitz

Men & women are welcome!

For more information, contact: **Fran Alper** at fran.alper@outlook.com or sisterhood@nhbz.org

will find fault, even in paradise. You want to see the good in a person or a situation? You will. Do you wish you could see your life as filled with blessings and not curses? You can.

Moses told us that when we choose to see Torah as life-giving and then make choices so as to live in alignment with that reality, we are choosing life. But it's not easy and certainly not obvious, given the state of illusion of this world. Often, we are enamored of things and actions that are anti-Torah, and we make choices, in effect, where we are confused between blessings and curses, life and death.

The Torah is called the "Tree of Life," and a tree has many branches and many leaves. Look at it. Look at it with the deliberate intention of seeing something good, of seeing something in a new light, anything really, that will help you be a better, kinder person, that will help you get a little bit closer to G-d and a little more loving of your fellow man. Just one leaf. And then choose it and act consistently with your choice. Learn the meaning of life and then choosing the blessings life has to offer becomes a no-brainer.

— **Hanna Perlberger** www.chabad.org

PLEASE JOIN

St. Louis Friends of Israel
American Friends of Magen David Adom
and
St. Louis Jewish Community Center
for an

AMBULANCE DEDICATION

This community event will recognize the sponsorship of an ambulance for the People of Israel by Dr. Irvin Pretsky, in honor of his parents, Jake and Dora Pretsky z"l.

Guests will have the rare opportunity to tour the ambulance before it begins its journey to Israel.



SUNDAY
AUGUST 23
AT 4:00 P.M.

RSVP by August 16 to
Heather Castle
hcastle@afmda.org

Address provided
upon registration.
Security will be present.



Israelis depend on Magen David Adom to save lives every day.

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St. Louis Friends of Israel

AMERICAN FRIENDS OF

**MAGEN
DAVID
ADOM**



**מגן דוד
אדום**

Israel's Emergency Services System



Back to School/ Weekend Celebrations

Join us for Shabbos Lunch & Sunday Picnic!

Shabbos, August 29, 2026

Rabbi & Mrs. Rubin's Luncheon

Come celebrate the one year anniversary of the Rabbi and Rebbetzin and family joining the NHBZ community

Sunday, August 30, 2026

NHBZ's Annual Picnic in the Lot

FOAM PARTY | KIDS ACTIVITIES |

CAR SHOW | BBQ | SNOW CONES

So many great activities to enjoy!

Pay here or at the door

Nusach Hari
Bnai Zion

PICNIC IN THE LOT

FOAM PARTY | KIDS ACTIVITIES | CAR SHOW | BBQ



Gather your friends, family, and loved ones for a delightful day filled with laughter, delicious kosher food, and the beauty of the great outdoors!



**MAKE SURE TO BRING
YOUR APPETITE**

AS THERE WILL BE

HAMBURGER, VEGGIE BURGER,
OR HOT DOG PLATES FOR
SALE ALL AT **\$10** A PLATE.



AND TO STAY COOL IN THE ST. LOUIS HEAT
ENJOY SOME **FREE** SNOW CONES!



LOCATION:
NHBZ PARKING LOT
(650 N. PRICE RD)



DATE:
SUNDAY, AUGUST 30, 2026



TIME: 4-7PM



Good Food. Great Friends.

AMAZING MEMORIES!

**Help Make Our
BBQ A SUCCESS!**

CHOOSE YOUR SPONSORSHIP



**GRILL MASTER
SPONSOR**

\$100



**CRUISIN'
SPONSOR**

\$75



**PICNIC BASKET
SPONSOR**

\$54



**SNOW CONE
SMILE
SPONSOR**

\$36



**KIDS' FUN
ZONE
SPONSOR**

\$18



**COOKOUT
CONTRIBUTOR**

\$ _____



Every sponsorship helps create
a fun afternoon for our community!



SPONSOR TODAY!

To sponsor online:

[https://www.zeffy.com/en-US/
ticketing/picnic-in-the-lot](https://www.zeffy.com/en-US/ticketing/picnic-in-the-lot)

NHBZ Item Wishlist

Please contact the office, preferably by email (office@nhbz.org), if you wish to purchase any of the following items for our Shul.

Kitchen and Food Items

Item	Price	Purchased by
Electric Burr Coffee Grinder	\$120	Marvin and Doris Lerner
Kitchen Knives	\$100	Zev and Shana Katz
Kitchen Knives (additional)	\$100	Leslie and Scott Gitel
Kiddush Cups	\$50	Faye Cohen and Brian McCary
Stones for Knife Sharpening	\$40	Keith and Karen Zeff

Sefarim (Books)

Item	Price	Purchased by
Tur and Shulchan Aruch Set	\$800	\$180 - Esther Soumekhian \$40 - Yosef and Bekka Rube \$180 - Aileen Shifren \$400 - Don Singer
Dirshu Mishnah Berurah Set	\$130	Jerry and Gail Tullman
Gemara Set (for downstairs)	\$420	Richard Woolf
Rambam Set	\$150	Daniel and Marcela Morgensztern
Mini Gemara Set (for upstairs)	\$170	Dan and Melanie Winograd
Chumash Torat Chaim Set	\$220	Jeff & Terri Schnitzer
Chumash Maserat HaRav Set (Rav Soloveitchik) (English)	\$160	Kenny & Barb Bressler
The Little Midrash Says Set (for kids – English)	\$160	Dan and Melanie Winograd
The Weekly Parashah Jaffa Edition Set (for kids – English)	\$160	Jerry and Gail Tullman
Chumash Rav Hirsch Set (English)	\$110	Joel Ehrlich
Chumash Rabbi Sacks (English)	\$60	Lenny and Fran Alper
Guide to the Perplexed (English)	\$50	Michael and Charlene Kass

Judaica Items

Item	Price	Purchased by
Set of Tags for Torah Scrolls	\$250	Victor and Anna Rose



**Join NHBZ & Rabbi Rubin
for a two-part**

HIGH HOLIDAY SERIES

PART I : Monday, August 17 - 8pm

“Psalm 27 - L'David”

Why do we read this Psalm during the high holiday period? What is it about? What messages can we glean from it to enhance our high holiday experience...and the rest of our year?



PART II : Monday, August 24 - 8pm

“The Whats and Whys of Building a Sukkah”

Why are we told to live in huts for seven days? What significance does it have for our lives? What are the basic guidelines to building a “Kosher Sukkah”, while we still have time to plan?



**In-person at the new home of Bruce & Faith Waxman
(contact us for the address), or zoom:**

<https://us02web.zoom.us/j/86389316761?pwd=bL136UiPWbNAFmBdbMtfTyFFUF4rQ9.1>

For any questions, please contact Rabbi Rubin: rabbirubin@nhbz.org